

ISAC Subcommittee on Communication, Education and Outreach **Fall 2014 Meeting – San Antonio, Texas**

Breakout Session Agenda

Session 1: Wednesday, November 12, 2014

Follow-up on Action Items* from May 2014 Meeting

1. Prepare a report that includes past ISAC formal recommendations. The report is due for the Fall 2014 meeting and will include past meetings, including dates, locations and themes. The report should explain the dispersal process and include the distribution list for the 5 completed ISAC White Papers.
2. Draft ISAC member biographies: Bonnie Harper-Lore
3. White Paper: National Public Awareness Campaign

Recommendation to the Department of the Interior:

Given the outreach and communications objectives in the National Management Plan, ISAC recommends the Department of the Interior fill the National Invasive Species Council position of Outreach and Communication Specialist during FY2015. This position will guide the development of a communication plan.

Session 2: Friday, November 14, 2014

Discussion Items

1. Discuss Subcommittee's Statement of Purpose
2. Preferred way to communicate among selves
3. How to divide work of White Papers
4. Discuss how to improve follow-up on Recommendations / Action Items

*NOTE: Related items assigned to other subcommittees after group discussion:

1. Draft ISAC Handbook – Kate Howe (Organizational Coordination SC)
2. White Paper: Highway vegetation practices (Prevention SC)